

# **FABTECH MEXICO**2019 POST SHOW REPORT

MONTERREY ATTENDANCE

11,090

**EXHIBITORS** 

498

SOUARE FOOTAGE SOLD

156,210 net

TOTAL LEADS COLLECTED

42,718

AVERAGE LEADS PER EXHIBITOR

182



## **Audience Profile**

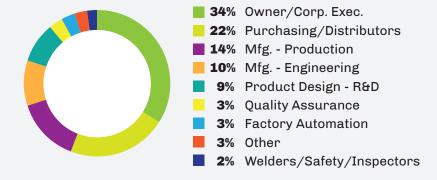
First Time Attendees 62% attended FABTECH Mexico for the first time

Top three reasons an attendee visits the show 1. Looking for new suppliers

2. Looking to purchase products

3. Interested in joint ventures

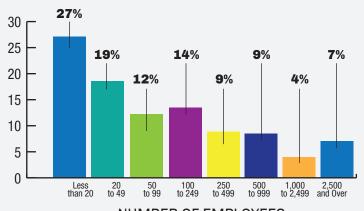
### **Job Function**



"FABTECH Mexico 2019 was a success for TRUMPF as we managed to exceed the expectations that we have each year for this exhibition. It provides us with the opportunity to show our latest in sheet metal fabrication equipment and allows attendees to meet and exchange ideas with our experts. We look forward to participating at FABTECH Mexico in 2020."

Luis Colunga, TRUMPF

## **Company Size**



NUMBER OF EMPLOYEES

Source for all Audience Statistics: 2019 FABTECH Mexico Audience Survey and Registration Data.



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## **Primary Type of Business**

Aerospace Energy

Agriculture Heavy Equipment
Appliance Infrastructure

Automotive Military

Construction Transportation

Contract Mfg.

**DAIMLER** 

**DEACERO** 

DANA COMERCIALIZADORA

**DANFOSS INDUSTRIES** 

S.A. DE C.V

**EATON COOPER** 

EGS MEXICO S DE RL

DE CV (EMERSON)

## **Top Attending Companies**

**ACEROMEX EZI METALES ACUITY BRANDS FAURECIA** LIGHTING GF ALFA GROUP ALTOS HORNOS DE **MEXICO MEXICO** ARCO METAL AUTOTEK **BENTELER BOMBARDIER BOSAL MÉXICO BOSCH REXROTH** HUSSMANN **CALLAWAY** CARRIER **CATERPILLAR** CEMEX **CERREY** ΚΤΔ **CNH INDUSTRIAL SA KOHLER** DE CV COMAU **CUPRUM** 

GENERAL MOTORS DE **GREENBRIER COMPANIES** GRUPO ROCAR **GUNDERSON GIMSA GUNTNER DE MEXICO** HONEYWELL **INDUSTRIAS RHEEM** INGERSOLL BAND JOHN DEERE JOHNSON CONTROLS LEAR CORPORATION LG EOUIPOS Y **SOLDADURAS** MABE MAGNA MARTINREA MAXION INMAGUSA **METALSA** MITSUBISHI ELECTRIC **NEMAK NVENT** 

PARKER HANNAFIN **PFMFX POLARIS** PPG **PROLAMSA** PROLEC GE ROBERT BOSCH **ROCKWELL AUTOMATION** SAFRAN AIRCRAFT **ENGINES** SCHNEIDER ELECTRIC **SEMEX SIEMENS** SISAMEX **TERNIUM TORREY** ΤΟΥΟΤΔ TRINITY INDUSTRIES DE MEXICO **TUBACERO** UNIVERSAL LIGHTING **TECHNOLOGIES VILLACERO** VITRO **VOLKSWAGEN DE MÉXICO** WHIRLPOOL **ZF POWERTRAIN** 

**MODULES** 

"FABTECH México 2019 was a huge success for Therma-Tron-X. We used this magnificent opportunity to continue announcing the arrival of TTX to México with 50 years of experience and patented leadership. In addition to our main goal, we utilized FABTECH as the perfect showcase to introduce our Performance Division, HTF, and to boost our TTX Environmental Division, into the Mexican industry. The result was a tremendous success! FABTECH exceeded our initial expectations, and was a perfect launch platform. At the show, we were excited to share the technological experience of Augmented Reality, showing our TTX SST® Finishing System, with the visitors at our booth, as well as the celebration of our first 50 years in business. FABTECH personnel were on top of every need and requirement we had regarding the making everything surrounding our booth activity experience SEAMLESS.

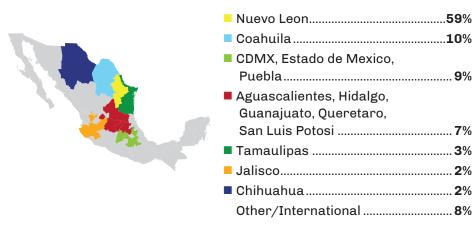
¡Muchas gracias, FABTECH, nos vemos en Ciudad de México 2020!

Jacqueline Hilbert, Therma-Tron-X, Inc.





## **Attendance By Region**



# FABTECH MEXICO 2019 POST SHOW REPORT



## **BUYING POWER**

## **Role in Buying**

84%

Influence or approve purchase decisions in their companies.



## Technologies Evaluated

Cutting329
Bending/Forming289
Brazing & Soldering25
Finishing249
Lasers249
Tooling249
Welding Machines/Equipment249
Robotics239
Welding Consumables229
Tool & Die219
Assembly209
Arc Welding189
Stamping189
Maintenance & Repair179
Other Machinery/
Equipment/Parts/Products169
Plate & Structural Fabricating 169
Resistance Welding 15
Punching149
Saws & Cut-off Machines149

Tube & Pipe Fabricating or Welding 14%
Waterjet14%
Additive Manufacturing/
3D Printing/Rapid Prototyping 13%
Material Handling/Marking13%
Software & Machine Controls 13%
Inspection & Testing11%
Job Shop/Contract
Manufacturing11%
astening & Joining10%
Gases & Gas Equipment10%
_ubrication10%
Safety & Environmental10%
Coil Processing89
Machining/EDM8%
Tube & Pipe Producing8%
Business Services6%
Hydroforming6%
Press Brakes6%
Thermal Spraying49

For questions regarding this report or to book exhibit space, please contact:

#### Sales - U.S.

#### **FABTECH MEXICO**

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Exhibitors M-Z Cara Collins (SME) 800.733.3976 ext. 3126 ccollins@sme.org

#### **AWS WELDMEX**

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#### **COATech**

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#### **Future Show Dates:**

#### **FABTECH**

November 11-14, 2019 Chicago IL

### FABTECH

May 12-14, 2020 Mexico City, Mexico



June 16–18, 2020 Toronto, Canada

