



MAKTEK *Eurasia*

2018

October 2-7, 2018

Post Show Report



MAKTEK EURASIA 2018 A GREAT SUCCESS AND AN INSPIRATION TO MANUFACTURERS

Held at the Tüyap Fair Convention and Congress Center between October 2 and 7 in partnership with the Machine Tools Industrialists and Businessmen Association of Turkey (TIAD) and the Association of Turkish Machine Manufacturers (MİB) with the support of Republic of Turkey Ministry of Industry and Technology, Republic of Turkey Ministry of Trade, and KOSGEB, the MAKTEK Eurasia Fair went beyond expectations. Number of visiting countries increased by 46% compared to 2016, with 56,526 industry professionals visiting the event to the satisfaction of exhibitors. The Fair also hosted the "Meeting of Women in Industry" and the "MAKTEK Golden Compass 1st National CNC Tooling Lathe Design Contest" to bring a fresh perspective on the industry.

MAKTEK Eurasia 2018, the "Fair of Machines that Build Machines", was a hub of activity for stakeholders all across the industry between October 2 and 7. Showcasing the latest technologies that will shape the future of automotive, aviation, defense, maritime, and construction, the fair was visited by 56,526 industry professionals.

MAKTEK EURASIA 2018

14 HALLS - 120.000 SQM EXHIBITION AREA

EXHIBITORS FROM 30 COUNTRIES

1.000 COMPANIES AND COMPANY REPRESENTATIVES

VISITORS FROM 89 COUNTRIES

56.526 PROFESSIONAL VISITORS



COMPANIES AND COMPANY REPRESENTATIVES OF EXHIBITORS

AUSTRIA	INDIA	REPUBLIC OF KOREA
BELGIUM	ISRAEL	RUSSIA
BRAZIL	ITALY	SLOVAKIA
BULGARIA	JAPAN	SPAIN
CANADA	LIECHTENSTEIN	SWEDISH
CHINA	LUXEMBOURG	SWITZERLAND
CZECH REPUBLIC	MALAYSIA	TAIWAN
DENMARK	NETHERLANDS	TURKEY
FRANCE	POLAND	UNITED KINGDOM
GERMANY	PORTUGAL	USA

VISITOR STATISTICS



The fair attracted 52% more foreign visitors compared to 2016, proving its position as a center of attraction in Turkey and the region. The number of visiting countries increased by 46% in comparison to 2016, showing MAKTEK's sustainability as a landmark event, and providing great business opportunities for 56,526 industry professionals visiting the fair.

VISITOR DETAILS

➤ INTERNATIONAL VISITORS FROM 88 COUNTRIES + TURKEY

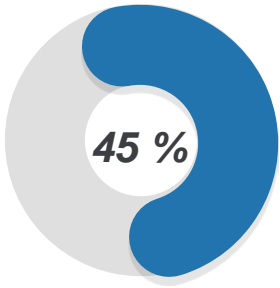
AFGHANISTAN	CAMEROON	FRANCE	JAPAN	LIBYA	PERU	SOUTH AFRICA	TUNISIAN
ALBANIA	CANADA	GABON	JORDAN	MACEDONIA	POLAND	SOUTH KOREA	TURKMENISTAN
ALGERIA	CHINA	GEORGIA	KAZAKHISTAN	MALAYSIA	PORTUGAL	SPAIN	UKRAINE
ANDORRA	CROATIA	GERMANY	KENYA	MEXICAN	TRAIN	SRI LANKA	UAE
AUSTRALIA	CZ C.	GHANA	TRNC	MOLDOVA	ROMANIA	SUDAN	UNITED KINGDOM
AUSTRIA	DENMARK	GREECE	KOREA	MONGOLIA	RUSSIA	SWAZILAND	USA
AZERBAIJAN	EGYPT	INDIA	KOSOVO	MOROCCO	SAUDI CAR.	SWEDISH	UZBEKISTAN
BAHRAIN	ERITREA	IRANIAN	MADAGASCAR	NETHERLANDS	SERBIA	SWITZERLAND	VIETNAMESE
BELGIUM	ETHIOPIA	IRAQ	KUWAIT	OMAN	SLOVAKIA	SYRIA	YEMEN
BOSNIA-HERZEGOVINA	FIJI	ISRAEL	KYRGYZSTAN	PAKISTAN	SLOVENIA	TAIWAN	ZIMBABWE
BULGARIA	FINLAND	ITALY	LEBANON	PALESTINE	SOMALIA	THAILAND	MONTENEGRO

HOSTED BUYER PROGRAM BY TÜYAP

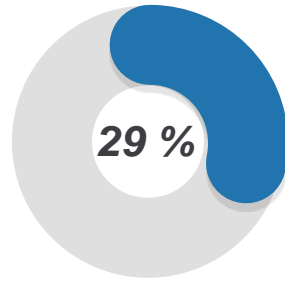
25 COUNTRIES

AMERICA	KUWAIT
BAHRAIN	LEBANON
ALGERIA	MACEDONIA
BOSNIA AND HERZEGOVINA	EGYPT
MOROCCO	MOLDOVA
PALESTINE	RUSSIA
FRANCE	SERBIA
GEORGIA	SAUDI ARABIA
IRAQ	UKRAINE
IRANIAN	OMAN
ISRAEL	JORDAN
MONTENEGRO	GREECE
KOSOVO	

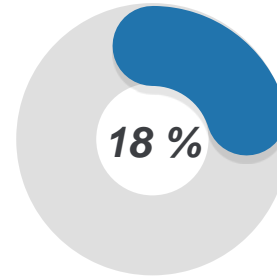
SECTORAL DISTRIBUTION ON VISITORS



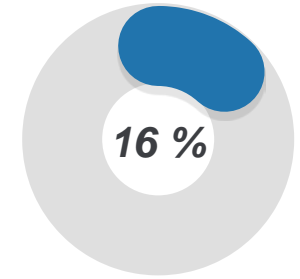
Machine Industry



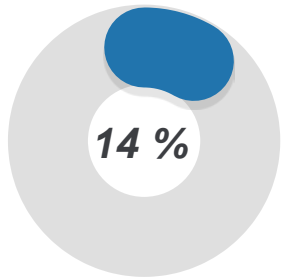
Automotive Industry



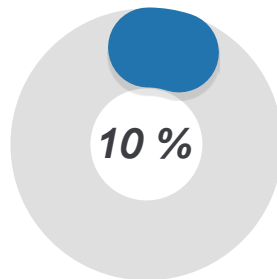
Other



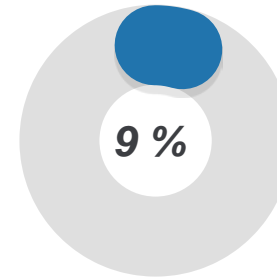
Mould Industry



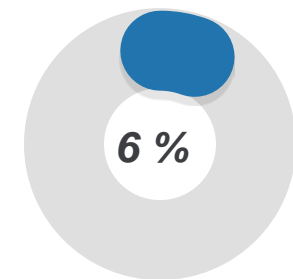
*Defence and
Aviation Industry*



*Iron and Steel
Industry*



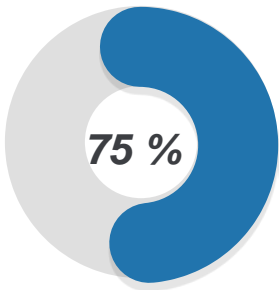
*Electric-Electronic
Industry*



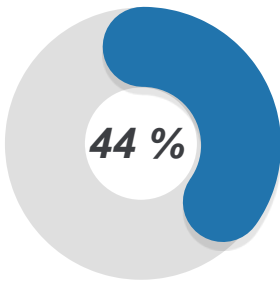
*White Appliances
Industry*



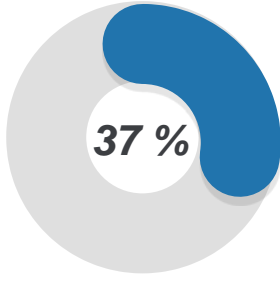
PRODUCT GROUP OF INTEREST BY VISITORS



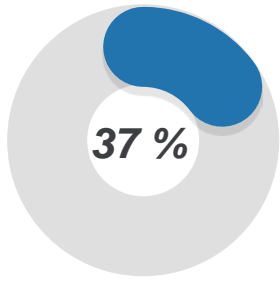
CNC and Universal Manufacturing Machines



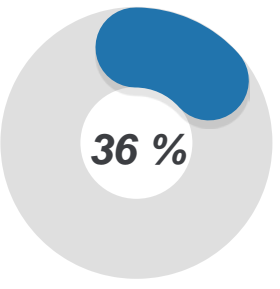
Cutting Tools and Tool Holders



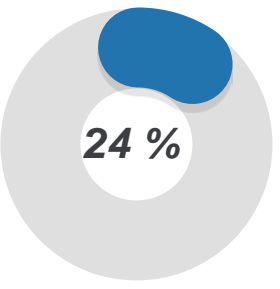
Sheet Metal Processing Machines



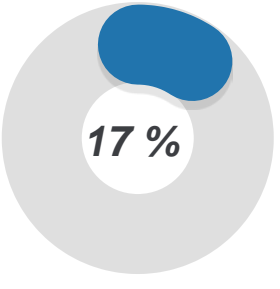
Measurement Systems, Quality Control Device and Equipments



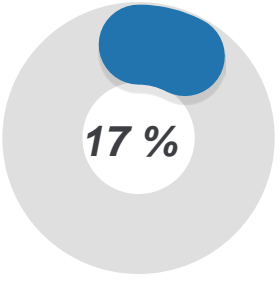
CAD / CAM, PLM Softwares



Welding, Cutting Tools, Welding Machines and Spare Parts



Heat Treatment Equipment



Lubrication and Cooling Systems



SATISFACTON RATES



89 % of exhibitors are planning to attend next year.



70 % of exhibitors are satisfied with the show.

Exhibitor Satisfaction Rates



93 % of visitors are planning to visit next year.



90 % of visitors are satisfied with the show.

Visitor Satisfaction Rates



POSITIONS & DEPARTMENTS OF THE VISITORS



EVENTS

MAKTEK Golden Compass Competition

MAKTEK Eurasia Fair was the MAKTEK Golden Compass 1st National CNC Tooling Lathe Design Competition held in association with TIAD and the Tezmaksan Training Hub Society to help train qualified technical personnel needed by the industry. The competition chose the best ideas by young minds to turn into reality, helping to encourage the youth and advance school-industry partnership.



EVENTS

MEETING OF MANUFACTURER WOMEN IN INDUSTRY

Among the events hosted by MAKTEK EURASIA to introduce a fresh perspective to the industry was the "Meeting of Manufacturer Women in Industry" on Wednesday, October 3. Speakers GE Turkey Board of Directors Chair and General Manager Canan Özsoy, Hürriyet Columnist Elif Ergu Demiral, Seger Korna General Manager Tülin Tezer, Nestlé Professional Turkey General Manager Arzu Alibaz ve Dirinler Machine Inc. Board of Directors Member Nihan Dirin discussed issues such as the role of women in industrial companies, the women issue in Turkey, and being an executive in an industrial company.



