



TRIỂN LÃM CÔNG NGHIỆP & SẢN XUẤT VIỆT NAM 2020
 VIETNAM INDUSTRIAL & MANUFACTURING FAIR 2020
18 - 20 / 11 / 2020



SOUTHERN CHAPTER

**18 - 20
 NOV 2020
 DONG NAI
 VIETNAM**

NORTHERN CHAPTER

**09 - 11
 DEC 2020
 HAI PHONG
 VIETNAM**

**POST SHOW
 REPORT_
 2020**

COME TO
CHÀO MỪNG ĐẾN
 VIETNAM INDUSTRIAL & MANUFACTURING FAIR 2020

VIETNAM
VIMF 2020

HAI PHONG INTERNATIONAL
 EXHIBITION CENTER

EXHIBITION & CONFERENCE
 09-10 DEC: 9.AM - 5.PM
 11 DEC: 9.AM - 4.PM

SUPPORTED BY

www.vietnamindustrialfiesta.com

EXHIBITING BRANDS

- ✉ info@vietnamindustrialfiesta.com
- 🌐 www.vietnamindustrialfiesta.com
- ☎ +84 286686 1210



Exhibition Profile



- » Machine Tools
- » Metalworking & Precision Engineering
- » Welding & Coatings
- » Contract Manufacturing
- » Automotive manufacturing
- » Plastic Manufacturing
- » Sheet Metalworking
- » Industrial Machinery



- » Industrial Automation
- » Factory & Process Automation
- » Logistics & Material Handling
- » Process And Packaging
- » Pumps And Valves
- » Robotics Automation
- » Test And Measurement
- » Electric & Power



- » Material Handling
- » Warehousing
- » Storage & racking systems
- » Transportation
- » Supply Chain Solutions
- » Logistics Automation



- » Printers
- » Scanners
- » Design
- » Software
- » Measure
- » Media
- » Laser
- » Printing Services



Marketing Campaigns

1 TELE-MARKETING



2



SMS
BRANDNAME

3



SHOW
CATALOGUE

4



MEDIA
PARTNERS

Marketing Campaigns



5 EMAIL MARKETING

This illustration shows a person holding a large envelope icon. To the right, there are three email templates for the Vietnam Industrial and Manufacturing Fair 2020. The first is a registration form, the second is an invitation to the event, and the third is a call to action to register now. A person is also shown sitting at a desk with a laptop, representing the audience receiving the emails.

6 ASSOCIATION CORPORATION

This illustration features several computer monitors displaying various websites. One monitor shows the VASI (Vietnam Association of Silicon Industry) website, another shows the VACC (Vietnam Association of Cement Companies) website, and others show general information about the fair. A group of people is shown interacting with the screens, representing the involvement of associations and corporations.

7 WEB BANNER

This illustration shows four computer monitors displaying different web banners for the Vietnam Industrial and Manufacturing Fair 2020. The banners feature the event dates (18-20 Nov 2020 and 9-11 Dec 2020) and the location (Hai Phong, Vietnam). A person is shown holding a banner, symbolizing the placement of these banners on various websites.

8 ONLINE ADVERTISING

This illustration depicts a person sitting at a desk with a laptop, surrounded by several computer monitors displaying various online advertising content. A large megaphone icon is in the foreground, symbolizing the reach and promotion of the fair through online advertising channels.

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Marketing Campaigns

9

SOCIAL MEDIA



10

MAGAZINES



Marketing Campaigns



11

INVITATION

SOUTHERN CHAPTER



NORTHERN CHAPTER



12

BROCHURE 2021



13

SHOW GUIDE



Marketing Campaigns

14

OUTDOOR ADVERTISEMENT

SOUTHERN CHAPTER



NORTHERN CHAPTER

15

FREE SHUTTLE BUS

SOUTHERN CHAPTER



NORTHERN CHAPTER



16

DIRECT FACTORY VISIT

SOUTHERN CHAPTER



NORTHERN CHAPTER



17

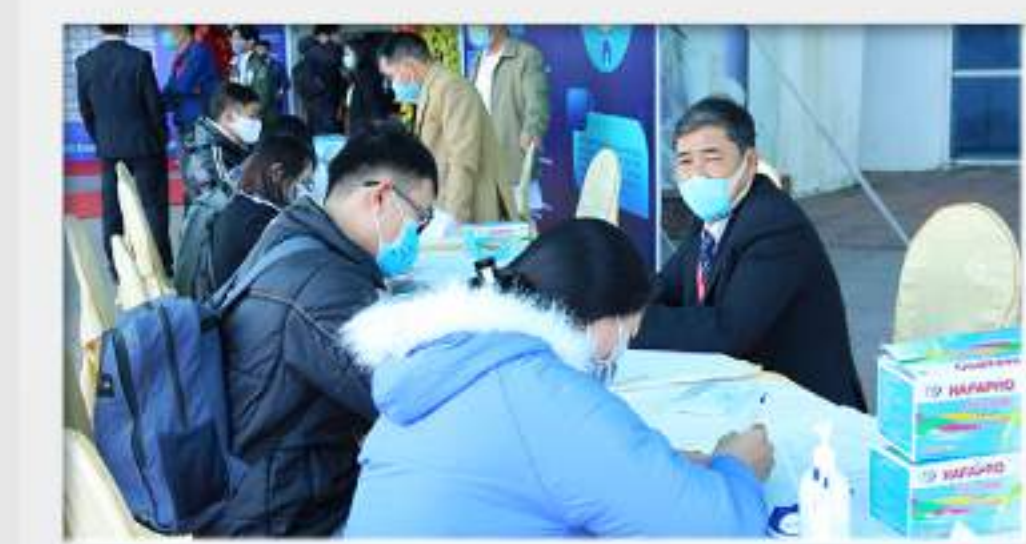
POST OFFICE EXPRESS FOR INVITATION



Covid-19 Prevention

1

HEALTH DECLARATION



2



WEAR MASK

3

CLEAN YOUR HANDS



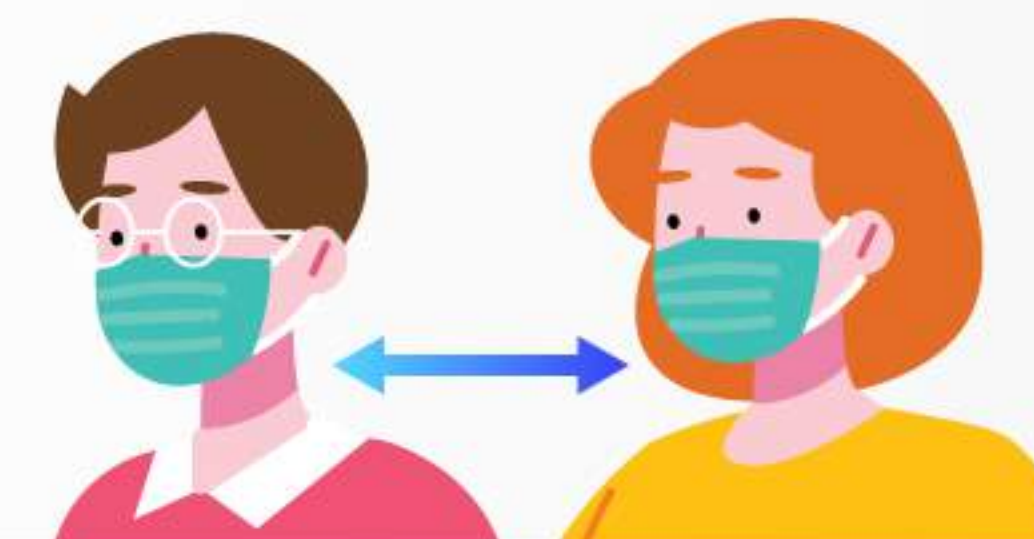
4



TEMPERATURE CHECK

5

KEEP SAFE DISTANCE



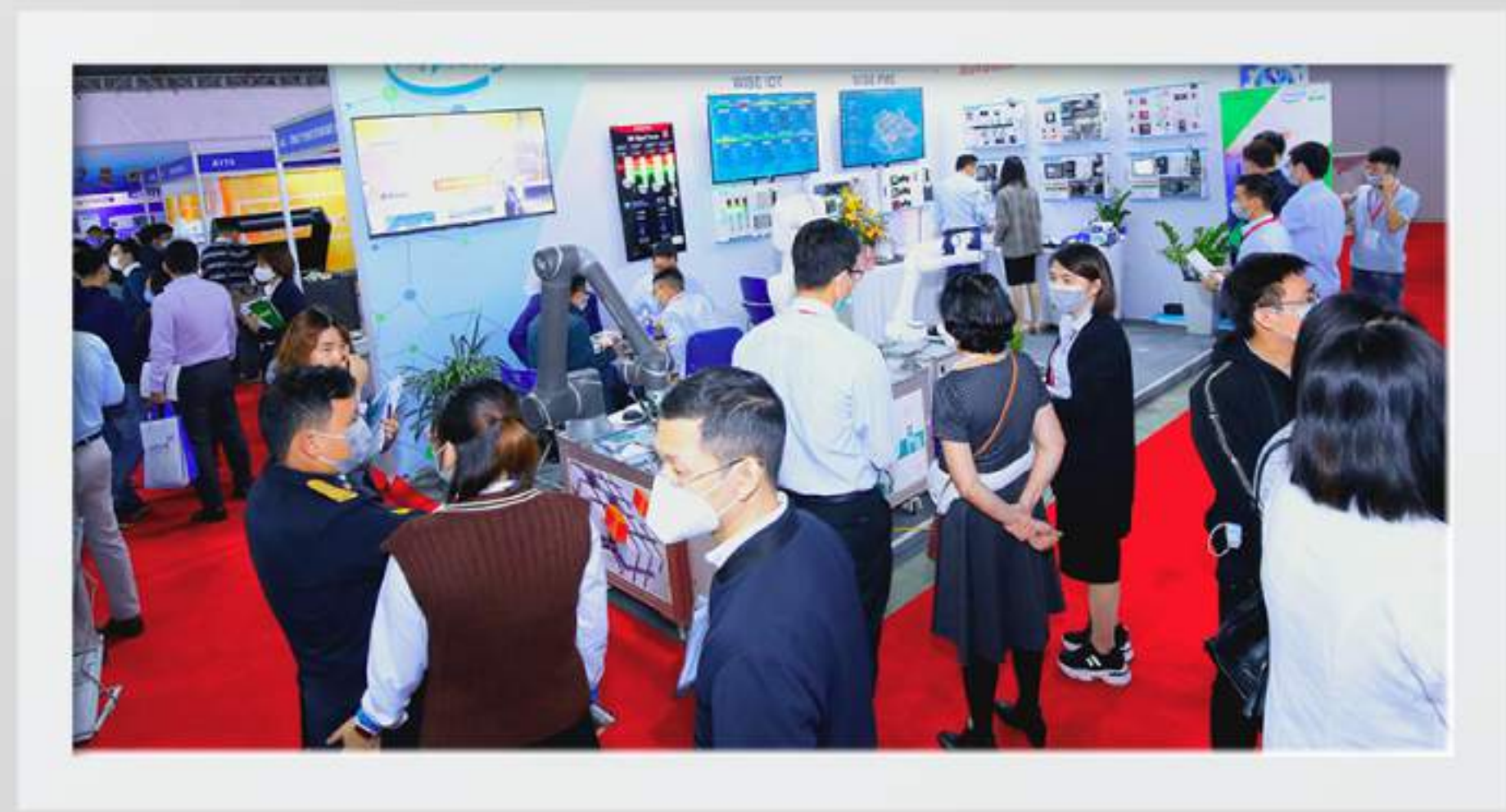
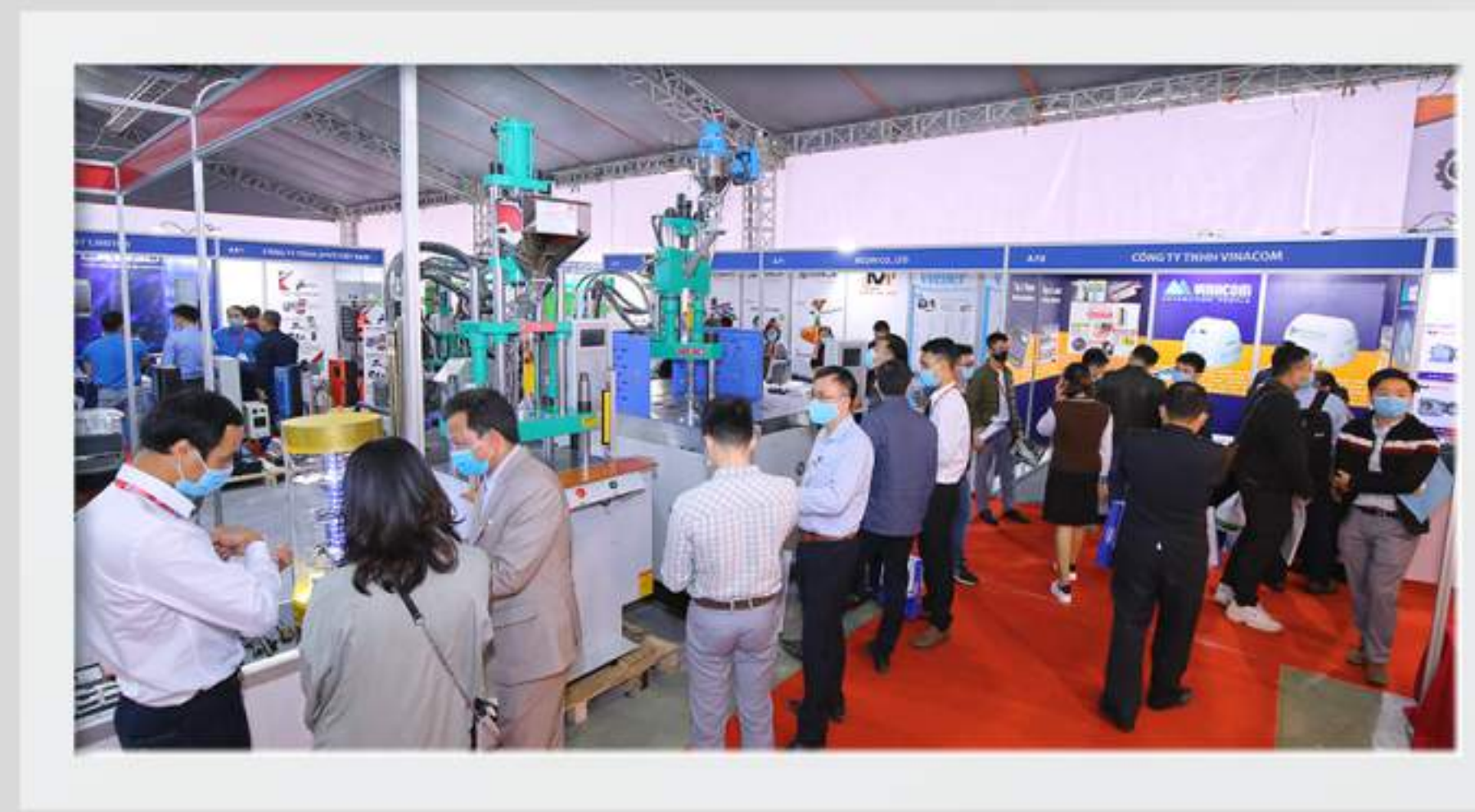
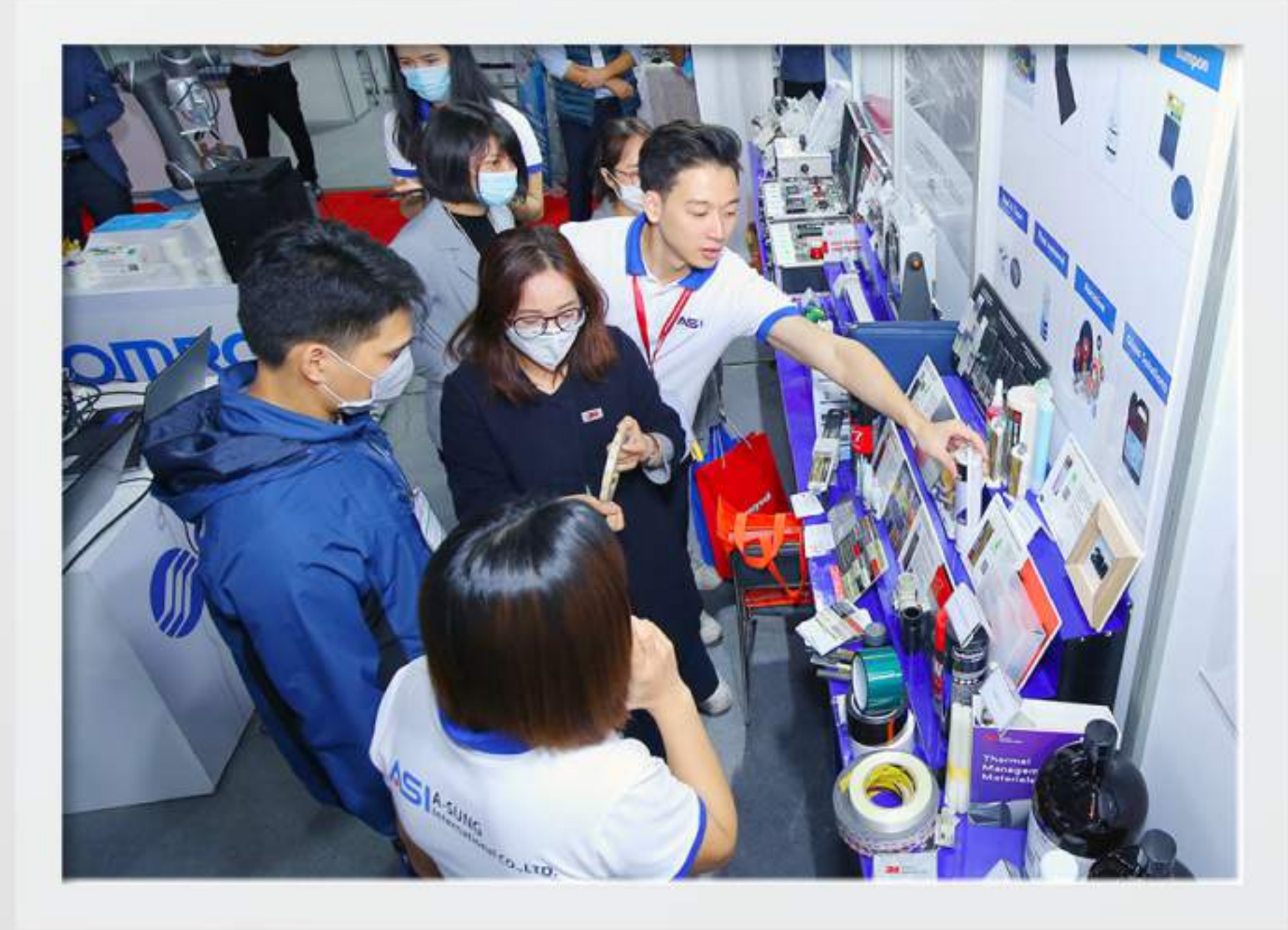
Exhibitors |southern chapter|



Exhibitors |northern chapter|

EXHIBITORS
89

SPACE
4000 sqm



Exhibitor & Exhibiting Brands



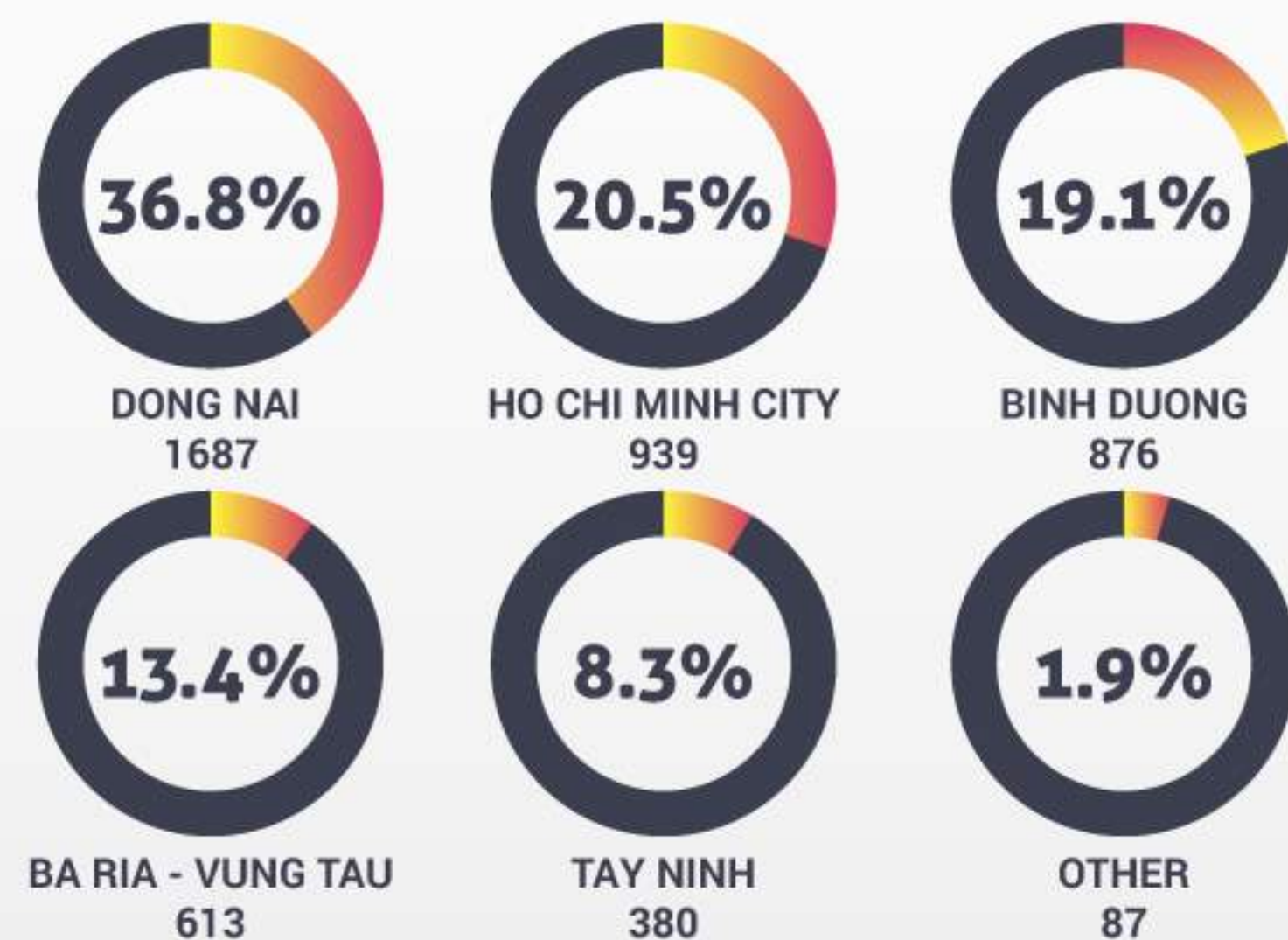
NORTHERN CHAPTER

SOUTHERN CHAPTER

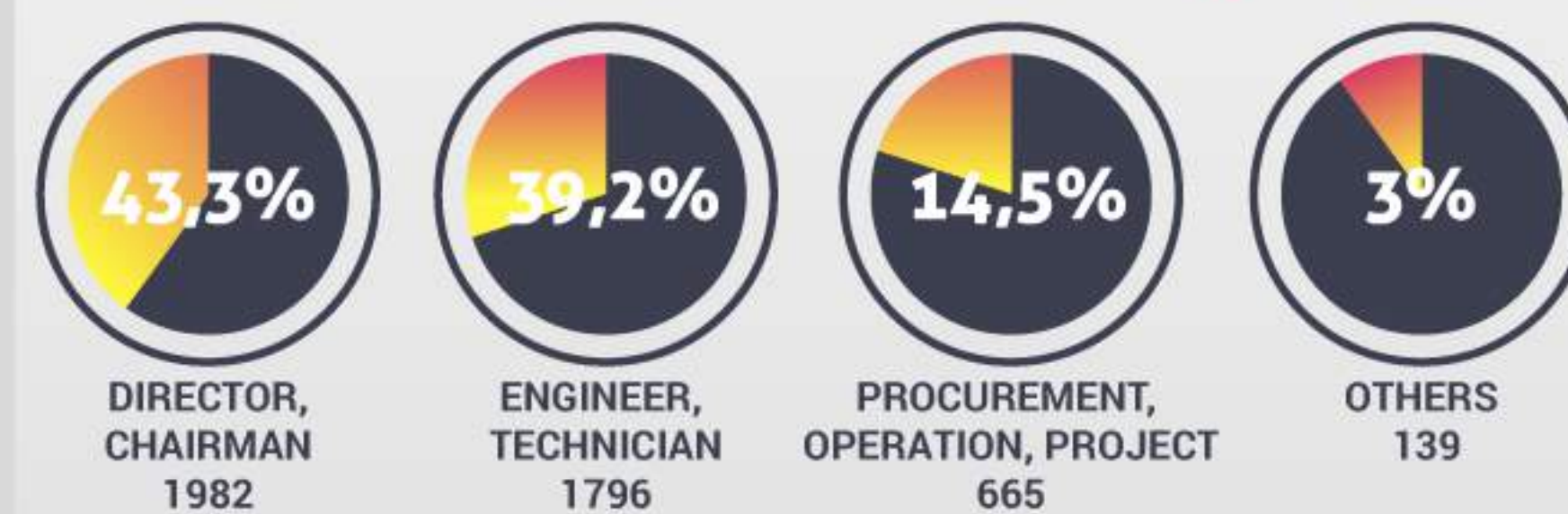
Visitors |southern chapter|

VISITORS 4582

BY PROVINCES



BY JOB FUNCTION



ONSITE VISITOR SURVEY RESULT



Visitors |northern chapter|

VISITORS
4295

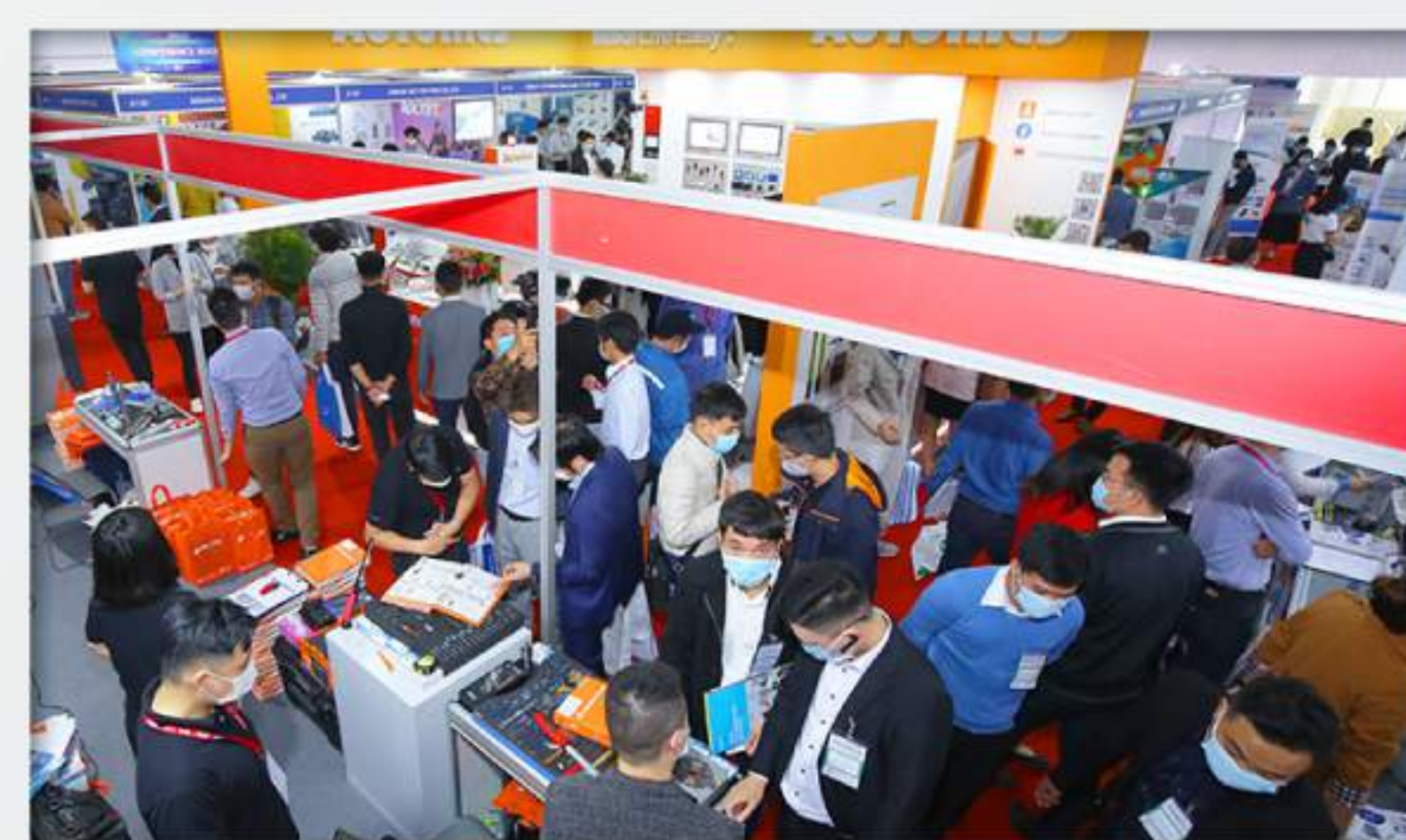
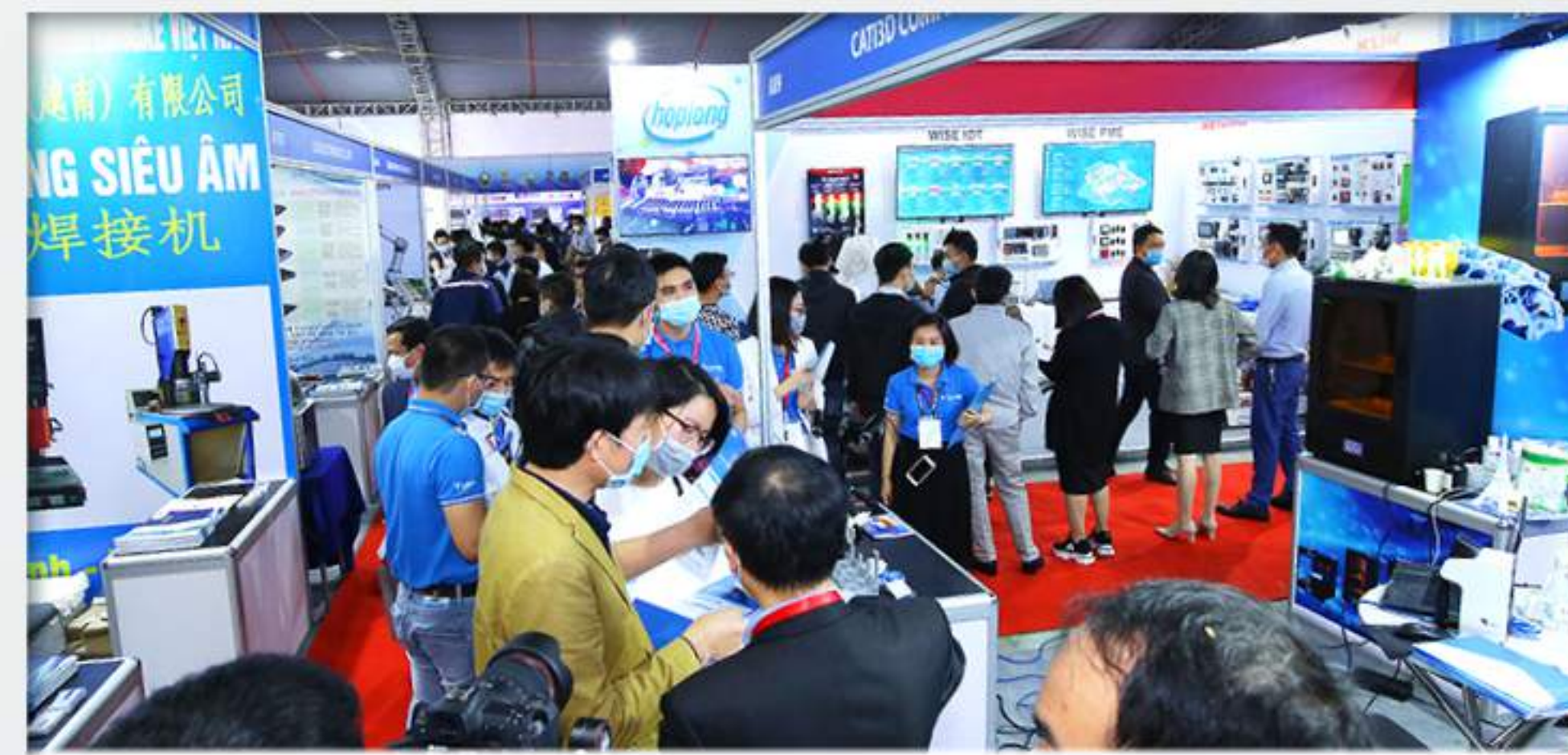
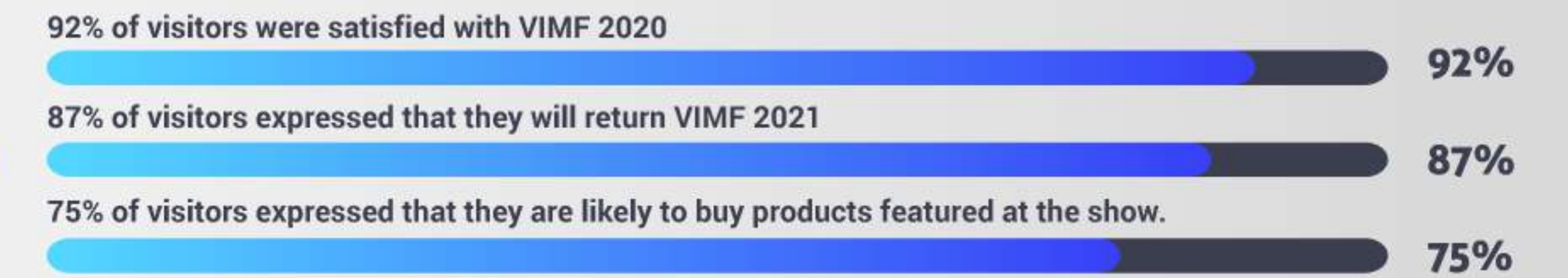
BY PROVINCES



BY JOB FUNCTION



ONSITE VISITOR SURVEY RESULT



Opening Ceremony

SOUTHERN CHAPTER



NORTHERN CHAPTER



Conference Topic

SOUTHERN CHAPTER

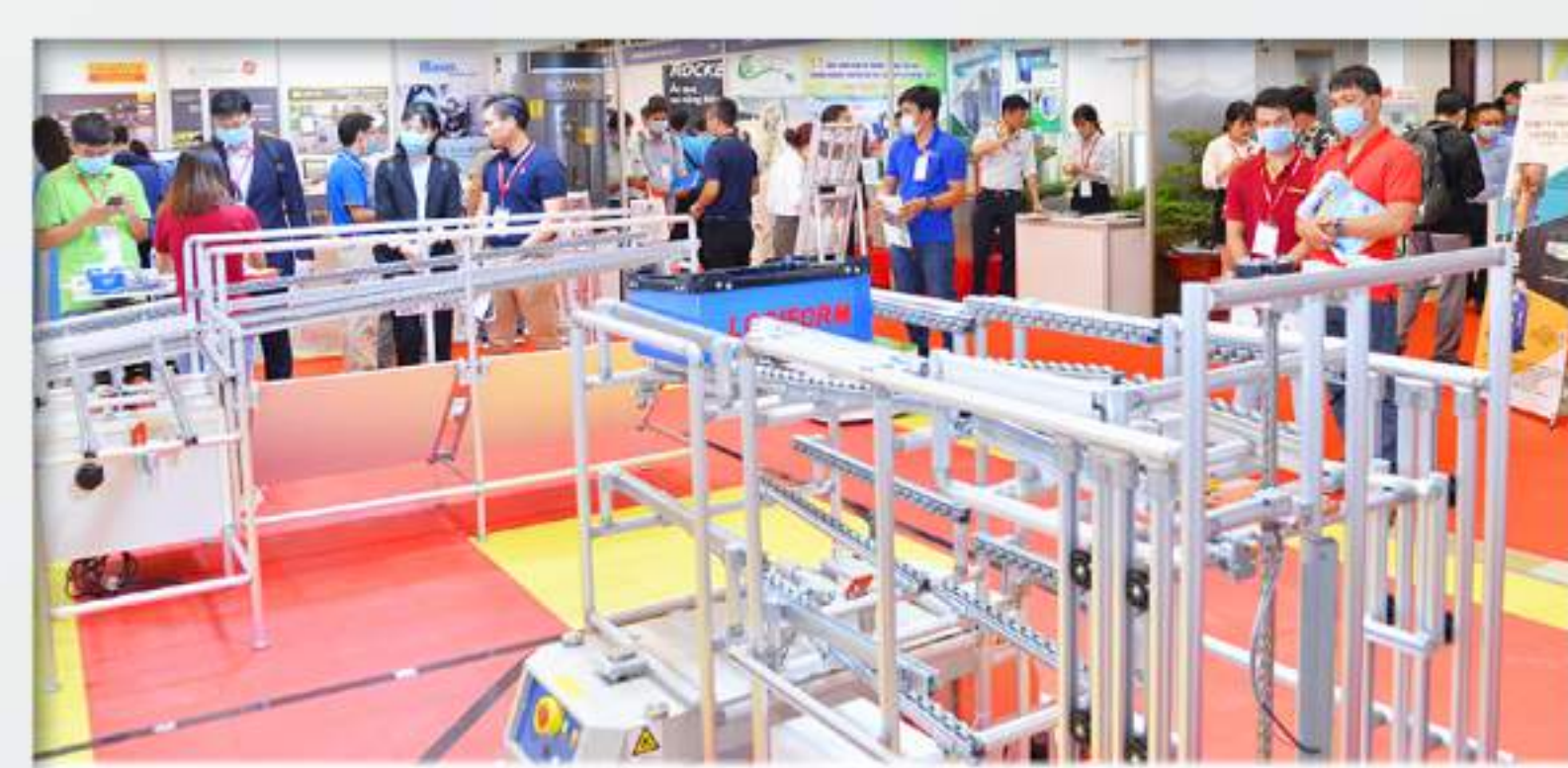
-  • Beckhoff with PC Control Automation Technology
-  • Yaskawa Solutions for Robot in Industrial Application
-  • Introduce about Servo Dynamics Engineering & Collaborative Robots (Universal Robots)
-  • Package of 3D Solution Technology for Automotive Industry Oil & Gas, Power Plant, Shipyard
-  • Smart Factory with MES Real Time



NORTHERN CHAPTER

-  • Industrial 4.0 – Current and Future
-  • Method of Protecting Goods with Metal Elements in Logistics
-  • Apply 3D Technology for Aesign and Production
-  • Energy Management 4.0 with AI

Photo Corner |Demo Area|



SOUTHERN CHAPTER



NORTHERN CHAPTER



Photo Corner |Setup Day|

SOUTHERN CHAPTER



NORTHERN CHAPTER



Photo Corner |Registration & Form Filling Counter|



Photo Corner |Inside Exhibition|

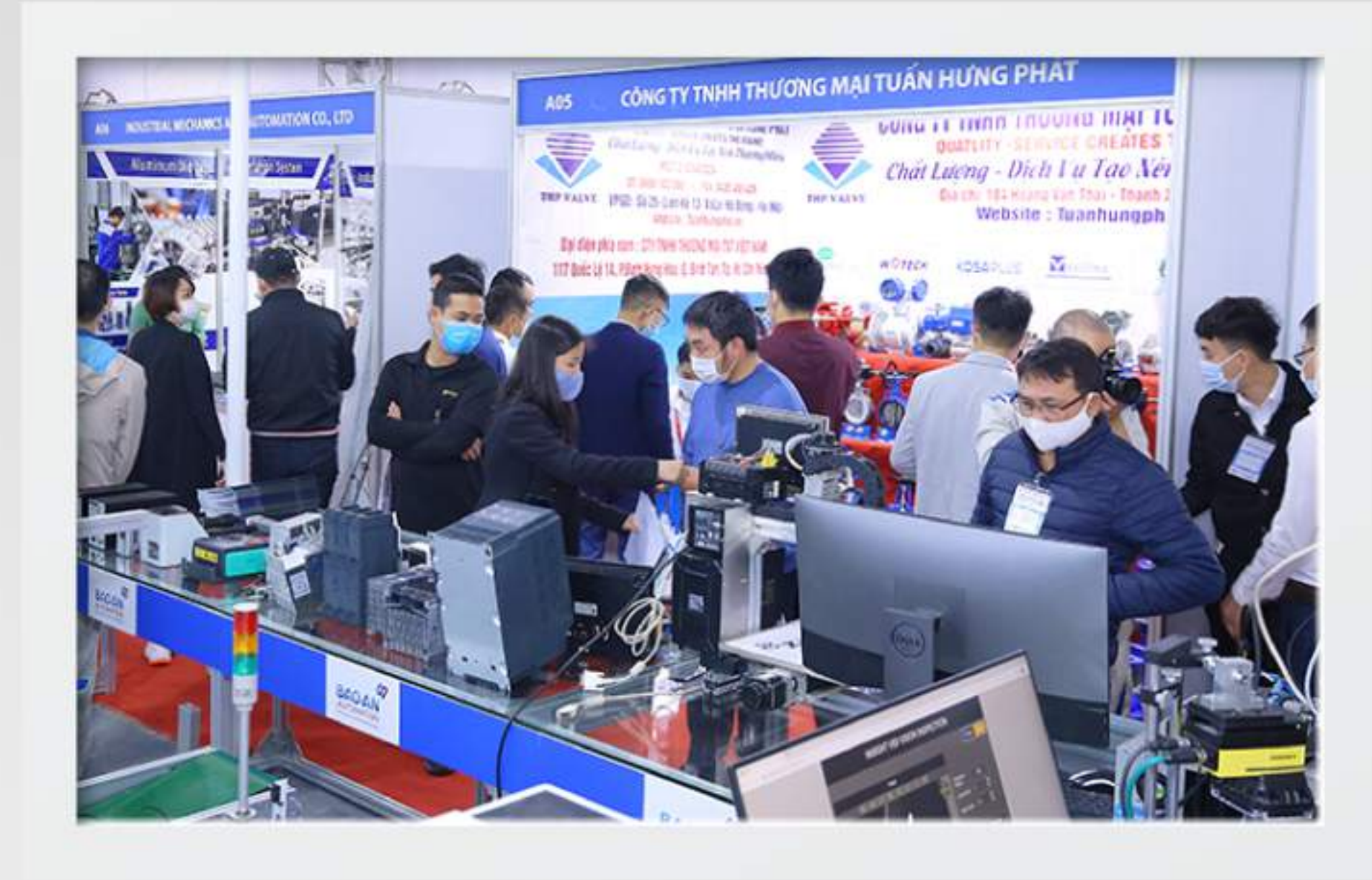


Photo Corner |Exhibition Activities Highlight|

CHECK IN AREA



LUCKY DRAW



GIFT COUNTER & SPIN THE WHEEL



TEA BREAK



Thank You Message

We are grateful for the attendance and supports from the Exhibitors and Visitors at the VIMF - VIETNAM INDUSTRIAL AND MANUFACTURING FAIR 2020, VIAF - INDUSTRIAL AUTOMATION FIESTA 2020, 3DF - 3D PRINT FIESTA 2020, VMAT - VIETNAM MATERIAL HANDLING FIESTA 2020.

We look forward to see you again soon. Thank you very much.



See You Again

08 - 10 / 9 / 2021
BINH DUONG, VIETNAM